

Target Enterprises 15260 Ventura Blvd. #1240 Sherman Oaks, CA 91403

WCNC 1001 Wood Ridge Center Dr. Charlotte, NC 28217-1901

Agency/T-Code Target Enterprises (2041)/030383152 Product Political - Ballot Issue (1195) Brand RGNA NC (170395) Salesperson Meyers, Evelyn (1364) Sales Office TeleRep - Los Angeles CRANE, CINDIE **Buyer Name** Phone/Fax (202) 662-4140 / CPE 4Q12

Contract #

Schedule Dates

Advertiser

Account Types National/Political Issue - Agency Billing Type Weekly/Irregular

830184

10/15/12-10/21/12

Republican Governors Association (12775)

RGNA NC Comments ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, **Date Entered** 05/18/12 **Last Modified** 10/11/12 Melissa Welch **Entered By**

CO-OP No Headline # 06150910

Demo Order Type

Normal

Package Deal

Commission % 15.00 Commission \$2,850.00 \$16,150.00

Net Total Sales Tax

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı W	Ve T	h Fr	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	4:58A- 5:58A (ET)		1	1	j	1 1	1 1		j				Charlotte (WCNC) (WCNC)	NEWS @ 5AM, 1X PER DAY	5/18/12
1.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	4:58A- 5:58A (ET)	3	Х	X)	κ¦χ	(İ	3	\$300.00	\$900.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM, 1X PER DAY	10/4/12
3.0	Revised Line / SPOT	10/15/12-10/19/12	3	:30	3P- 4P (ET)		1	1 1	1	1 1	1 1	.	Į.				Charlotte (WCNC) (WCNC)	JUDGE JUDY, 1X PER DAY	5/18/12
3.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	3P- 4P (ET)	3	Х	X)	κ¦χ	(j J	3	\$350.00	\$1,050.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY, 1X PER DAY	10/4/12
4.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	4:59P- 5:29P (ET)		1	1 1	1	1 1	1 1	.	Ì				Charlotte (WCNC) (WCNC)	NEWS @ 5PM, 1X PER DAY	5/18/12
4.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	4:59P- 5:29P (ET)	3	Х	$^{\perp}_{\perp}$ X)	κ¦χ	(Į.	3	\$500.00	\$1,500.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM, 1X PER DAY	10/4/12
5.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	5:29P- 5:59P (ET)		1	1 1	1	1 1	1 1	.	Į.				Charlotte (WCNC) (WCNC)	NEWS @ 530P, 1X PER DAY	5/18/12
5.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:29P- 5:59P (ET)	3	Х	X	}	κ¦χ	(Į.	3	\$550.00	\$1,650.00	Charlotte (WCNC) (WCNC)	NEWS @ 530P, 1X PER DAY	10/4/12
6.0	Revised Line / SPOT	10/15/12-10/19/12	3	:30	6:59P- 7:30P (ET)		1	1 1	1	1 1	1 1	.	Ì				Charlotte (WCNC) (WCNC)	JEOPARDY, 1X PER DAY	5/18/12
6.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6:59P- 7:30P (ET)		1	1 1	1	1 1	1 1	.		2	\$1,400.00	\$2,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY, 1X PER DAY	10/10/12
6.1.1	Closed Preempt	10/16/12						 		I	1	1	 				Charlotte (WCNC) (WCNC)	I-No Avail/Exception - DEBATES, NO BREAKS	
6.1.2	Closed Preempt	10/18/12						1			I						Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
6.1.3	Closed Preempt	10/19/12						1	I	I	I	Ī					Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	

		CONFIRMATION CONTRAC	CT	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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830184 Contract # **Schedule Dates** 10/15/12-10/21/12 Advertiser Republican Governors Association (12775) Agency/T-Code Target Enterprises (2041)/030383152 Product Political - Ballot Issue (1195) Brand RGNA NC (170395) Salesperson Meyers, Evelyn (1364) Sales Office TeleRep - Los Angeles CRANE, CINDIE **Buyer Name** Phone/Fax (202) 662-4140 / CPE 4Q12

Account Types National/Political Issue - Agency Billing Type Weekly/Irregular

Comments RGNA NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, **Date Entered** 05/18/12 **Last Modified** 10/11/12

Melissa Welch **Entered By** CO-OP No

06150910 Headline #

Demo Order Type

Normal Package Deal

Commission % 15.00 Commission \$2,850.00 **Net Total** \$16,150.00

Sales Tax

Charlotte (WCNC) By Broadcast Month		<u>Rate</u>
Oct. 2012	30	\$19,000.00
Grand Total:	30	\$19,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / SPOT	10/15/12-10/19/12	3	:30	7:30P- 7:58P (ET)		1	1	1	1	1					Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE, 1X PER DAY	5/18/12
7.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	7:30P- 7:58P (ET)		1	1	1	1	1		2	\$1,550.00	\$3,100.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE, 1X PER DAY	10/10/12
7.1.1	Closed Preempt	10/16/12														Charlotte (WCNC) (WCNC)	I-No Avail/Exception - DEBATES, NO BREAKS	
7.1.2	Closed Preempt	10/18/12														Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
7.1.3	Closed Preempt	10/19/12														Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
8.0	Revised Line / SPOT	10/15/12-10/21/12	4	:30	11P- 11:34P (ET)	5	X	Χ	Х	Х	Х	Х				Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	5/18/12
8.1	Normal Line / SPOT	10/15/12-10/21/12	4	:30	11P- 11:34P (ET)	3	X	Х	Х	Х	х	Х	3	\$850.00	\$2,550.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	10/4/12
9.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6P- 6:30P (ET)						1			\$600.00		Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	5/18/12
9.0.1	Closed Preempt	10/20/12														Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	•
10.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:59P- 7:30P (ET)						1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	JEOPARDY	5/18/12
11.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:30P- 7:58P (ET)						1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/18/12

		CONFIRMATION	N CONTRACT	•	•	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:		



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Billing Type

Comments

Date:

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4Q12 **Account Types** National/Political Issue - Agency Weekly/Irregular

Accepted-Station:

RGNA NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

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Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Normal

15.00

\$2,850.00

\$16,150.00

CO-OP

Demo

Charlotte (WCNC) (WCNC) **Date Entered** 05/18/12 By Broadcast Month **Spots Last Modified** 10/11/12 Oct. 2012 30 \$19,000.00 Melissa Welch Grand Total: 30 \$19,000.00 No 06150910

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 7	Γh	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9:58A- 11A (ET)							1	1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	MEET THE PRESS	5/18/12
	M/G For 9.0.1 / NCAA - NOTRE DAME FOOTBALL	10/20/12-10/20/12	5	:30	3:30P- 7P (ET)						2		2	\$300.00	\$600.00	Charlotte (WCNC) (WCNC)		10/9/12
16.0	M/G For 6.1.1,7.1.1 / SPOT	10/15/12-10/15/12	5	:30	7:58P- The Voice		1						1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		10/11/12
17.0	Normal Line / SPOT	10/15/12-10/19/12	6	:30	4:59P- 5:59P (ET)	1	Χ	Χ	X	Х	х		1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)		10/11/12
18.0	Normal Line / SPOT	10/20/12-10/20/12	6	:30	6A- 8A (ET)						2		2	\$175.00	\$350.00	Charlotte (WCNC) (WCNC)		10/11/12
19.0	Normal Line / SPOT	10/21/12-10/21/12	5	:30	6A- 7A (ET)							2	2	\$150.00	\$300.00	Charlotte (WCNC) (WCNC)		10/11/12
					CON	IEIE) N /I	ΛТ		1 /	20	ITI		Т				

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:36 PM on Friday, October 12 2012

Rate